

The logo for Sharon Speedway is rendered in a bold, red, stylized font with a white outline. The word "SHARON" is in a larger, more decorative script, while "SPEEDWAY" is in a smaller, blocky font directly beneath it. The background of the entire image is a photograph of the speedway track at dusk or dawn, with a large grandstand filled with spectators in the background and several tall stadium light towers scattered across the scene.

# SHARON SPEEDWAY

**SPONSORSHIP AND MEDIA OPPORTUNITIES**

# SHARON SPEEDWAY

## ABOUT THE TRACK

- 3/8-MILE, HIGH-BANKED DIRT AND CLAY OVAL
- LOCATED IN HARTFORD, OHIO (70 MILES EAST OF CLEVELAND, 70 MILES NW OF PITTSBURGH)
- LONGEST CONTINUALLY RUNNING DIRT TRACK IN THE COUNTRY (SINCE 1929)
- PART-OWNED AND OPERATED BY LEGENDARY RACING FAMILY, THE BLANEY'S
- APPROXIMATELY 20-25 RACES PER SEASON FROM MAY THROUGH OCTOBER
- 18-22 RACES STREAMED ON DIRTVISION
- COMPETING DIVISIONS INCLUDE: 410 SPRINT CARS, BIG BLOCK MODIFIEDS, MODIFIEDS, STOCK CARS AND WINGLESS SPRINTS. ALSO SPECIAL RACES WITH WORLD OF OUTLAW SPRINTS AND LATE MODELS AND THE ANNUAL LOU BLANEY MEMORIAL

**BUCKLE UP AND  
HANG ON!**





*Sharon Speedway partnership with DIRTVISION offers partners opportunities to reach an expanded audience!*

## ABOUT DIRTVISION

- WELCOME TO THE GREATEST SHOWS ON DIRT!
- DIRTVISION IS THE EXCLUSIVE LIVE STREAMING HOME FOR SHARON SPEEDWAY EVENTS
- 20-25 LIVE RACING EVENTS FROM THE WORLD'S PREMIER DIRT RACING SERIES FROM MAY TO OCTOBER
- PAST EVENTS ARE AVAILABLE IN THE DIRTVISION VAULT
- MULTIPLE ADVERTISING OPPORTUNITIES AVAILABLE

## 18-22 SHARON SPEEDWAY EVENTS STREAMED LIVE



*(Click to visit the DIRTVision website)*



Custom media packages to fit your business needs!

### 18-22 EVENTS ON DIRTVISION

All packages can be customized to include season passes or grandstand tickets

- FULL-SEASON PACKAGES
- PARTIAL SEASON PACKAGES

### AD PLACEMENT AVAILABILITY ON DIRTVISION

- PRE-RACE COMMERCIALS
- :30-SECOND DURING EVENT BROADCAST VIDEO COMMERCIALS
- LOGO PLACEMENT ON IN-RACE SCOREBOARDS
- LOWER THIRDS LOGO PLACEMENTS



# SHARON SPEEDWAY

*When it comes to advertising your business Sharon Speedway has an on-site package for everyone!*

## BILLBOARD / SIGNAGE PACKAGES

All packages can be customized to include season passes or grandstand tickets

- MONSTER: 10'X20'
- SMALL: 4'X4'
- PREMIER: TWO (2) 4'X8'
- BATHROOM SIGN: 12"X18"

## INFORMATION BOARD ADS/WEBSITE BANNERS/SOCIAL MEDIA TAGS

All these can be customized to fit your business needs

- CENTER SPREAD
- QUARTER PAGE
- FULL PAGE
- EIGHT PAGE
- HALF PAGE

## WEEKLY EVENT SPONSORSHIP

Includes 16 exclusive corporate suite passes!

- WITH THIS PACKAGE YOUR BUSINESS WILL BE FEATURED THROUGHOUT THE NIGHT IN VICTORY LANE WITH EACH OF THE WINNERS





*When planning your next special event,  
keep Sharon Speedway in mind!*

## **PATIO SUITES**

- SHARON SPEEDWAY HAS EIGHT OUTDOOR PATIOS AVAILABLE UNDER THE COVERED AREA OF THE MAIN GRANDSTANDS. EACH PATIO SEATS EIGHT PEOPLE.

## **CORPORATE SUITES**

- FOR THOSE LOYAL RACE FANS THAT SEEK THE RACE EXPERIENCE MINUS THE NOISE AND DIRT, THE CORPORATE SUITES ARE JUST WHAT YOU ARE LOOKING FOR. SUITES ARE CLIMATE CONTROLLED SO YOU CAN ENJOY WATCHING THE RACE EVENTS IN COMFORT.

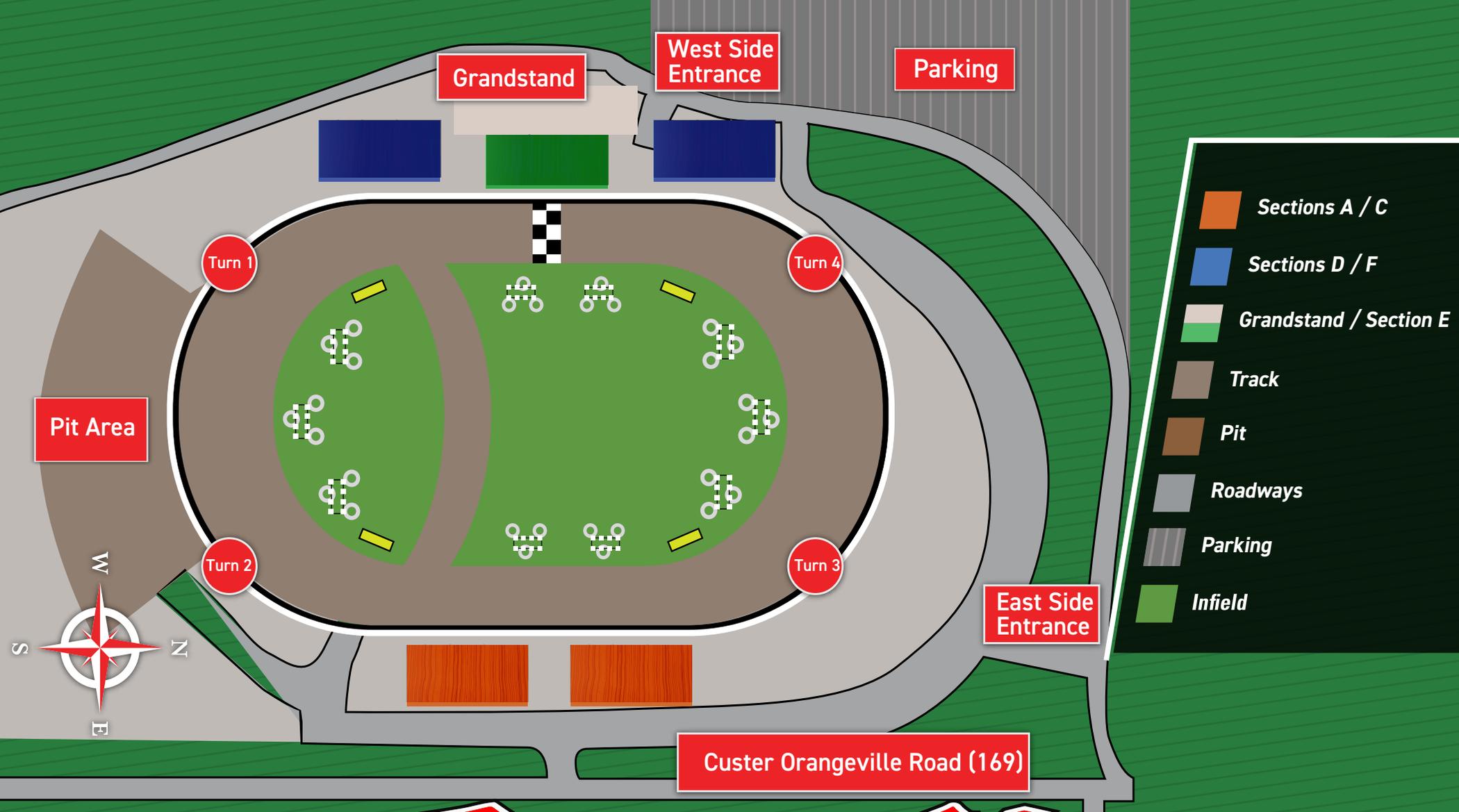


# SHARON SPEEDWAY

*Customizable sponsorship and media programs to fit your business needs!*

- DIRTVISION EVENT ADVERTISING PACKAGES
- BILLBOARD / SIGNAGE PACKAGES
- INFORMATION BOARD ADS/WEBSITE BANNERS/SOCIAL MEDIA TAGS
- WEEKLY EVENT SPONSORSHIP





-  Sections A / C
-  Sections D / F
-  Grandstand / Section E
-  Track
-  Pit
-  Roadways
-  Parking
-  Infield

# SHARON SPEEDWAY

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